

Hangda Zhang

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| Portfolio: www.hangdazhang.com

EDUCATION & AWARDS

Northwestern University, Bachelor of Science 2014-2018

- Double majors in Journalism and Economics, with Business minor
- Semester in Qatar (a 4-month study abroad program)
- Recipient of the Best of Medill Award, given by Medill School of Journalism
- Recipient of the Mark of Excellence in Online Feature Videography by Society of Professional Journalists
- Women in Leadership Cohort, Northwestern University, 2017

WORK EXPERIENCE

AJ+, Washington DC Aug 2018 - present

Producer

- Produced and edited nearly 300 news and explainer videos on U.S. domestic news and foreign relations
- Create budgets and filming plans, and direct production crew as a team leader
- Spearhead diverse reporting on [China](#), [Asian](#) and Indigenous communities and [environmental issues](#)
- Research and produce in-depth [explainer](#) videos on issues in relation to social inequity and geo-politics
- Write and [edit](#) evergreen news-adjacent enterprise videos on U.S. foreign [policy](#) and its impacts overseas

The Daily Northwestern, Evanston, IL Oct 2015 - June 2018

Video lead & social media engagement specialist

- Built and trained video team of 10 and designed and created new branding graphics with After Effects
- Oversaw and planned video production that increased consistent output by five times
- Pitched, shot and edited original social media videos, short documentaries and animated videos
- Developed quantitative metrics to improve performance online and increased monthly views by ten times

Al Jazeera English, Doha, Qatar July 2017 - Aug 2017

Assistant producer

- Produced, researched and edited daily news videos for social media, receiving 2 million+ views
- Collaborated with in-field reporters for a short-doc program, AJ Shorts, in pre- and post-production
- Edited over 40 videos to be published online and met expected deadlines in a fast-paced newsroom

CNN Beijing Bureau, Beijing July 2016 - Aug 2016

News assistant

- Gathered information for digital and TV news production and monitored breaking news 24/7
- Coordinated news production with CNN International and assisted live news show production
- Interviewed news subjects and transcribed and translated interviews from Mandarin to English

SKILLS & INTERESTS

- **Advanced:** Premiere, Photoshop, DSLRs, Microsoft Office, After Effects, Lightroom, Microsoft Excel
- **Basic:** InDesign, Illustrator, Stata
- **Language:** English (fluent), Mandarin Chinese (fluent)
- **Interests:** Rock climbing, boxing, Asian American Journalists Association (Video Affinity Group co-chair; DC board member)