

# Hangda Zhang

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## EDUCATION & AWARDS

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**Northwestern University, Bachelor of Science** 2014-2018

- Double majors in Journalism and Economics, with Business minor
- Semester in Qatar (a 4-month study abroad program)
- Recipient of the Best of Medill Award, given by Medill School of Journalism
- Recipient of the Mark of Excellence in Online Feature Videography by Society of Professional Journalists
- Women in Leadership Cohort, Northwestern University, 2017

## WORK EXPERIENCE

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**AJ+, Washington, DC** Aug 2018 - present

*Producer*

- Produced and edited nearly 300 news videos and explainers to report on and contextualize news events
- Create budgets and filming plans, and direct [production](#) crew as a team leader
- Spearhead diverse reporting on [China](#), [Asian American](#) and [Indigenous communities](#), and [environmental issues](#)
- Research and produce in-depth [explainer](#) videos on various issues in relation to social inequality
- Curate human-centered visual stories with strong [characters](#) from under-reported [communities](#)

**The Daily Northwestern, Evanston, IL** Oct 2015 - June 2018

*Video manager & social media engagement specialist*

- Built and trained video team of 10 and designed and created new branding graphics with After Effects
- Oversaw and planned video production that increased consistent output by five times
- Pitched, filmed and edited original social media videos, [short documentaries](#) and [animated videos](#)
- Developed quantitative metrics to improve performance online and increased monthly views by ten times

**Al Jazeera English, Doha, Qatar** July 2017 - Aug 2017

*Assistant Producer*

- Produced and created daily news videos for social media (Facebook and Twitter) with 2 million+ views
- Collaborated with in-field reporters for a short-doc program, AJ Shorts, through pre- and post-production
- Edited and finalized over 40 videos to be published online and met expected deadlines

**CNN Beijing Bureau, Beijing** July 2016 - Aug 2016

*News assistant*

- Gathered information for digital and TV news production and monitored breaking news 24/7
- Coordinated news production with CNN International and assisted live show production
- Interviewed news subjects and transcribed and translated interviews from Mandarin to English

## SKILLS & INTERESTS

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- **Advanced:** Premiere, Photoshop, DSLRs, Microsoft Office, After Effects, Lightroom, Microsoft Excel
- **Basic:** InDesign, Illustrator, Stata
- **Language:** English (fluent), Mandarin Chinese (fluent), Cantonese (listening)
- **Interests:** Rock climbing, boxing, Asian American Journalists Association (DC board member)